



CAPABILITIES STATEMENT

[Wicked Bionic](#) is a certified, award-winning full-service communications and advertising agency based in Los Angeles. We help public, nonprofit, and mission-aligned government and private organizations connect to their desired audiences with intention and culturally nuanced messaging.

SERVICES	INDUSTRIES SERVED
• Multicultural/Multilingual Community Engagement • Marketing + Advertising • Branding + Graphic Design • General + Ethnic Media Campaigns • Web + Platform Design • Marketing Collateral • Focus Groups + Testing	• Government • Libraries + Education • Public Health + Human Services • Utilities + Energy • Veteran Services • Advocacy + Nonprofits • Mission-Aligned Private Sector

KEY DIFFERENTIATORS	NAICS CODES
• Partnering with public agencies since 2015 • Consistent Contract Renewals • Multilingual Reach (30+ languages) • Customized Messaging Strategies • Data-Driven Performance • A Decade of Los Angeles Experience	• 541430 Graphic Design Services • 541511 Web-Based Marketing • 541613 Marketing Consulting Services • 541810 Advertising Services • 541820 Public Relations • 541890 Other Services Related to Marketing • 541910 Marketing Research and Analysis

CERTIFICATIONS

- SBE +WBE + WOSB
- GSA Contract Holder 47QRAA25D0029
- Registered in SAM.gov

AGENCY CONTACT

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CLIENT SNAPSHOT

- Los Angeles Public Library
- Los Angeles World Airports
- Los Angeles County CEO
- California Service Corps
- Los Angeles County Probation
- Los Angeles Dept. of Building & Safety
- Oregon Dept. of Veterans' Affairs

PAST PERFORMANCE HIGHLIGHTS

Los Angeles County

Led a multi-year communications initiative for the County's federally-funded 80+ American Rescue Plan Act programs:

- 5 campaigns in 6 languages
- Connected 260,000+ residents and small businesses to critical program resources including housing, healthcare, and disaster relief

Oregon Department of Veterans' Affairs

Designed beyondthemilitaryuniform.com and deployed a statewide campaign to normalize mental health care for veterans.

Impressions: 1,052,280 | Reach: 308,515 | Link Clicks: 5,249

California Citizens Redistricting Commission

Created and executed a statewide campaign to increase awareness of how residents' voices shape fair voting maps:

- Reached 3M+ Californians
- Delivered messaging through radio and transit in English, Spanish, and Tagalog

